Applying to the Art Education program is a two-step process. The first step is submitting an online application. This step may be completed at any point during the application period, ideally as soon as the applicant decides to apply for admission to the Art Education program. The second step involves developing and submitting hard copies of application materials, which are detailed below. Students do not need to have all hard copy application materials ready to submit before completing the online portion. In fact, we encourage students to complete the online application portion as early as possible! Both steps must be completed by February 3, 2020, at 4:30 p.m. for consideration within the priority application group.

After the priority deadline Education Academic Services will collect, process, and deliver all eligible applications to the Art Education program coordinator for review. Any application received between the priority and final deadlines will be delivered to the Art Education program coordinator in a second group after May 1, 2020.

This second group of applications will be considered on a “space permitting” admission basis after offers of admission are extended to applicants who applied by the priority deadline.

Prospective applicants are strongly encouraged to meet with an Education Academic Services/Office of Undergraduate Recruitment and Retention advisor. Phone 608-262-1651 or visit Room 139 Education Building (on Bascom Hill) to make an appointment. Students who are applying as prospective transfers to UW-Madison are also strongly encouraged to meet with an EAS/OURR advisor, either in person or via phone.

Questions about the application itself may be directed to soeadmissions@education.wisc.edu; we will try to respond within 24 hours.

Questions about the Art Education program can be directed to Dr. Mary Hoefferle, Art Education Program Coordinator hoefferle@wisc.edu.

In recent years the Art Education program has been able to accommodate all qualified applicants; however, if the number of qualified applicants to art education exceeds program resources, admission will become limited and competitive. Obtaining or exceeding the minimum eligibility criteria does not guarantee admission. Applicants should carefully review the program admission information available in the Guide.

Applicants not currently enrolled on the UW-Madison campus must also submit an application to the Office of Admissions and Recruitment by the Fall 2020 deadline to be eligible for this program.

Required Application Materials

Step One: Online Application

The online application for the Art Education program may be accessed via the School's Apply to a Program page and must be completed by the February 3, 2020 at 4:30 p.m. for consideration within the priority application group.

Step Two: Hard Copy Application Materials

Application materials are due on February 3, 2020, at 4:30 p.m. for consideration within the priority application group. Applicants should include their full name and student ID number (if a current or former UW-Madison student) on every page of printed material. Please do not staple; if necessary, use a paper clip to bind the submitted materials together. All materials must be submitted together, with the exception of letters of recommendation if the letter writer plans to email them to the School of Education. Applicants may submit materials in person or by mail to the following address:

Education Academic Services
Attn: Admissions
139 Education Building
1000 Bascom Mall
Madison, WI 53706
Instructions for Applying to Art Education
Priority Deadline: February 3, 2020 @ 4:30 p.m.
Final Deadline: May 1, 2020 @ 4:30 p.m.

Off-Campus Transcripts. Any coursework completed at other institutions is reviewed as part of the application process for the Art Education program. To determine whether it is necessary to submit a transcript, consult the following guidance:

Current UW-Madison students who have transferred credits from another college or university to UW-Madison before September 4, 2019, must indicate any previous institution(s) attended on their online application. However, these students do not need to submit official transcripts as long as the relevant transfer credit has been posted.

Current UW-Madison students who submit transcripts for transfer coursework to the Office of Admissions after September 4, 2019 must also submit official copies of these transcripts to the School of Education with their other hard copy application materials. Students are encouraged to consult their academic advisor with questions about the status of transfer credit.

Prospective transfer students who are also applying to UW-Madison for admission must submit separate official transcripts to the School of Education as part of their program application. Applying to a program in the School of Education and to the UW-Madison campus are completely separate processes; both must be completed.

Statement of Purpose

☐ Address your experiences relevant to art and art education. Art Education faculty will review the written statement for clarity of communication and quality of writing as well as depth and variety of life experiences relevant to art and teaching. Students may choose one or more of the following topics to address in the statement:
  ▪ How or why did you choose to pursue a career in art education?
  ▪ What experience do you have working with children and/or diverse populations in formal programs or informal settings?
  ▪ What leadership roles (paid or volunteer) helped you prepare for a career in art education?
  ▪ What is your professional involvement in fine arts, design, community arts, or art curriculum development?
  ▪ Have you conducted research, published articles or pursued travel related to art education?

Images of your artwork

☐ Submit 6–10 high-quality digital images that best represent your skills, knowledge, and interests in art in one of the following formats:
  ▪ Website or blog: If you have a website/blog featuring your artwork, provide the URL where requested.
  ▪ PDF: If you do not have a website, submit a PDF with the artwork images and titles via email to soeadmissions@education.wisc.edu.
  ▪ If you do not have a website or cannot email a file with the images, indicate how you will share the images of your work in the relevant portion of the online application.

Application Checklist

☐ This document serves as the cover sheet of your hard copy application materials. Please print a copy and complete the checklist before submitting your materials to Education Academic Services.