



School of Education
UNIVERSITY OF WISCONSIN-MADISON
Academic Planning Council

Wednesday, October 21, 2020

Attendees: Diana Hess, Carolyn Kelley, Steve Boldt, Andrea Harris, Derrick Buisch, Diana Rodríguez-Gómez, James Wollack, Mark Hairston, Pete Miller, Steve Quintana, Susan Smedema, Jeremy Stoddard, Gary Diffie, and Samantha Baruah

Ex-officio: Christina Klawitter, Rich Halverson

Guests: Elizabeth Jach, Barb Gerloff

Minutes taken by Maddie Sychta

Meeting called to order at 10:01 a.m.

A. Consent Agenda

- a. Minutes from May 2020 meeting
- b. Changes to Policies & Procedures document

The Policies & Procedures document outlines APC policies, procedures, and member responsibilities. This document serves as a welcome for Committee members and provides a framework for that academic year. Kelley noted that the APC is due for a review in spring 2021.

Diffie had a question about the election table. Sychta to update table and share revised version with APC members.

Approved.

B. Items for Action or Discussion

- a. Enrollments

Hess met with campus administration to forecast enrollment by department. The School of Education is required to project department enrollment by majors and credits generated (credits follow instructor, CFI). Enrollments are down this fall, likely due to COVID-19.

SoE Student Services office and Dean's Office Policy & Planning Analyst can help departments understand enrollment projections and brainstorm ideas to increase enrollments.

Hess clarified that the data is for 2020. At the next meeting, she plans to share the forecast into the future. Campus is considering moving towards an enrollment driven budget model, emphasizing the need to increase SoE enrollment. The SoE has developed new programs to attract students, including majors and certificates. The Health Promotion and Health Equity major has between 160-170 students enrolled currently and the Education Studies major is off to a great start.

The SoE is projecting growth in Dance, Theatre and Drama, Art, and some teacher education programs.

Diffie asked about SoE enrollment compared to campus enrollment. Hess confirmed that SoE enrollment tracked with campus enrollment. The SoE's freshman class is strong, most students are returning. Other Big 10 schools are struggling with retention. The University of Wisconsin-Madison is projecting a full freshman class next fall.

b. Input on Draft of Impact 2030 Scholars Program

Hess wants to diversify the student population across majors and programs. The SoE and campus are pursuing historically underrepresented students and thinking about how to provide them a high-quality educational experience. The SoE would like to expand scholarship opportunities and explore ways to guarantee four years of funding.

Klawitter and Charleston have been working on creating scholarships to attract freshmen to the SoE. They are working on a fully funded cohort program that provides social supports, mentoring, and exposure to high impact experiences. The program is similar to the Chancellor's Scholars program, but is only for SoE Students. The SoE has not started fundraising for this yet.

Hess requested feedback from APC members regarding: (1) formulating cohorts, (2) recruitment, (3) consideration of financial need and merit, and (4) general program goals.

APC members discussed developing pipelines from local high schools, utilizing alumni connections, and working with admissions to improve recruitment efforts. Communication is critical for students interested in the arts and in majors declared sophomore year. The Committee also discussed whether to target in-state students or broaden the scope nationally and considered the merits of covering the costs of study abroad or providing paid internships.

Hess thanked APC members for their feedback and agreed to share the final draft of the Impact 2030 Scholars Program before moving forward.

Meeting adjourned at 10:58 a.m.

Future APC Meetings 2020-21

November 18, 2020

December 16, 2020

January 20, 2021

February 17, 2021

March 17, 2021

April 21, 2021

May 19, 2021